Alec Fisette Art Director

alecfisette.com alecfisette@gmail.com 513.805.1442 Cincinnati, OH

References

Matt Fischer

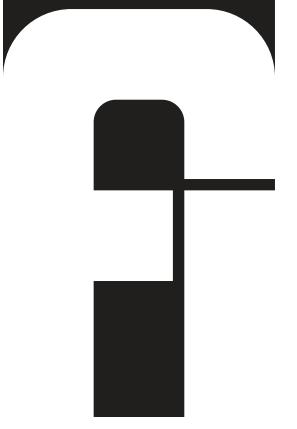
Curiosity | Founder matt@curiosity.fun

Cliff Schwandner

Orchard | President cliffschwandner@growatorchard.com

Jesse Alkire

Denver Ad School | Founder jesse@denveradschool.com



Experience

Orchard Digital Marketing

Graphic Designer - Contract | 2022 - 2023

Worked with company president to concept, design, and execute talent recruiting booklet. Material produced will be used as the forefront of both company recruiting and communications efforts.

Orchard is a B2B, B2C experience and performance marketing agency.

Studi:yo-b Architects

Marketing Lead | 2020 - 2023

Redesigned company website. Created copy and visuals in order to increase traffic and secure more potential clients. Developed and clarified the brand's unique value proposition and target market. Worked to build brand image and social media presence.

Studi:yo-b Architects

Architectural Designer | 2020 - 2023

Worked on both commercial and residential architecture. Met with clients to discuss project goals, created 2D and 3D designs and completed construction documents to bring projects to life.

Education

Denver Ad School

Jan. 2023 - Jan. 2024 Art Direction

Miami University

2016 - 2020

Bachelor of Arts in Architecture : Honors Thematic in Principles In Innovation, Creativity & Design

Miami University

2021

MiniMBA Certificate