

# Alec Fisette

## Art Director

alecfisette.com

alecfisette@gmail.com

513.805.1442

Cincinnati, OH

## References

### Matt Fischer

Curiosity | Founder

matt@curiosity.fun

### Cliff Schwandner

Orchard | President

cliffschwandner@growatorchard.com

### Jesse Alkire

Denver Ad School | Founder

jesse@denveradschool.com

## Experience

### Orchard Digital Marketing

Graphic Designer - Contract | 2022 - 2023

Worked with company president to concept, design, and execute talent recruiting booklet. Material produced will be used as the forefront of both company recruiting and communications efforts.

Orchard is a B2B, B2C experience and performance marketing agency.

### Studi:yo-b Architects

Marketing Lead | 2020 - 2023

Redesigned company website. Created copy and visuals in order to increase traffic and secure more potential clients. Developed and clarified the brand's unique value proposition and target market. Worked to build brand image and social media presence.

### Studi:yo-b Architects

Architectural Designer | 2020 - 2023

Worked on both commercial and residential architecture. Met with clients to discuss project goals, created 2D and 3D designs and completed construction documents to bring projects to life.

## Education

### Denver Ad School

Jan. 2023 - Jan. 2024

Art Direction

### Miami University

2016 - 2020

Bachelor of Arts in Architecture : Honors

Thematic in Principles In Innovation,

Creativity & Design

### Miami University

2021

MiniMBA Certificate